

**Table 1: Comparing India and South Africa policies related to MPOWER**

MPOWER category	Sub-category	India	South Africa
<b>Monitoring</b>			
	Adult (15+) smoking rates	Overall: 13% Men: 23% Women: 3.1%	Overall 23% Men: 35.4% Women: 10.4%
	Youth (10-14yrs) smoking rates	Boys: 2.4% Girls: 1.5%	Boys: 18.5% Girls: 15.1%
	Adult smokeless tobacco use	Overall: 21%	Overall: 4%
	Death attributable to tobacco	Men: 18.6% Women: 6.8%	Men: 9.7% Women: 5%
	Lung, trachea, bronchus cancer incidence [mortality] ASR (18)	Men: 8.5 [7.8] (top 5) Women: 3.2 [2.9]	Men: 27.6 [25.5] (top 5) Women: 11.2 [10.5] (top 5)
	Tobacco industry interference index score (16)	58	64
<b>Protecting population from smoke exposure</b>			
	Designated smoke-free areas in restaurants/pubs	Yes	Yes
	Designated smoke-free areas in other public places	No	Yes
<b>Offer help to quit</b>			
	National Quit line	Yes	Yes (but not toll-free)
	NRT and cessation services costs are covered	Some	Some
<b>Warning of dangers of tobacco use</b>			
	Graphic Warning (% of pack covered))	Yes (85%)	No
	Text warning only (% covered)	No	Yes (20%)
<b>Enforcing advertising, promotion, and sponsorship ban</b>			
	Ban direct and indirect promotion almost all avenues	Yes	No
	Ban point of sale displays or adverts	No	No
	Ban sponsorship or any form of contributions to any event completely	No	No
	Ad compliance	80%	50%
<b>Raise taxes</b>			
	Tax scores (on a scale 0-5)	1.75	2.38

NB: Data source — *Tobacco Atlas Fact Sheets India* (19) and *South Africa* (20)